

## Innovation and Quality

Focus on quality, efficiency and innovation throughout all the business processes is the best way to win the market and to remain successful. Proof of this is Magistra C&C, one of the major pharmaceutical companies in Romania. Established in 1993 as a family-run



business, Magistra C&C stands today as one of the most important local producers of generic pharmaceuticals in Romania: a business that in 17 years of activity has developed extensively thanks to ongoing research, to quality orientated production and to proficient distribution activity. Today, Magistra C&C is a successful business that avails of the most up-to-date and complete production facilities in Romania. In 2008 the new headquarters were inaugurated, and all the activities of the company are fulfilled over an area of 3200 m<sup>2</sup>. that comprises of offices and two product quality control laboratories. With this investment of over €7 million, the production capacity has increased significantly: 700 million tablets and capsules and 50 million suppositories and ovules per year, with 42 registered products in Romania and 120 employees.

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