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Marchesini Group at the CPHI convention: role leader will be the BL400VTEXTL machine for “track & trace” solutions

Marchesini Group will be at the technological Convention on Pharmaceutical Ingredients (CPhI) to take place in Madrid (13th-15th October 2009), in the section dedicated to “track & trace” solutions with its labeller model BL400VTEXTL

Marchesini Group will be participating in the Convention on Pharmaceutical Ingredients, **CPhI**, that will go on scene in **Madrid** from **13th – 15th October 2009**, in the section dedicated to **“track and trace” solutions**.

The Group’s involvement proves its utmost attention to the **topic of pharmaceutical serialisation**. Marchesini Group offers the market **“track and trace” solutions** developed specifically and tested in cooperation with major multinational enterprises and others businesses. The machines are already at work in various countries: modular solutions that can be integrated in existent packaging lines.

Role leader at **CPhI** – in the section dedicated to “track and trace” products – will be the **labelling machine by Neri BL400 VTE XL**. This machine not only applies “Tamper Evident” vignettes and self-adhesive seals on the product, but also prints codes for tracking and verifying the pharmaceutical products via appropriate scanning systems.

The strongholds of the machine are many and it is already winning excellent success on the international market. First and foremost, the machine has a balcony structure, consequently it is ergonomic and fully accessible, especially in terms of cleaning management and supervision of the production process. The labeller is also equipped with a positive step carton conveyance system (by means of toothed belts) which ensures totally “Fail Safe” operation and guarantees “grade c” printing quality, which is requested by European and American standards, so that the Datamatrix code can be subsequently read with scanners presently commercialised. All this is associated, as always, with the well-known label application precision of Neri machines and with the size change speed and accuracy, not to forget the very high production rates reached (**400 cartons per minute**).

The BL400 VTE XL machine not only accommodates three labelling heads to apply a vignette on the top side and two seals (Tamper Evident) on the side corners of the cartons, but also prints Datamatrix codes and alphanumeric equivalents in three different positions (on the top face and on both flaps of the carton).



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