

**THIS MANIFESTO
IS INSPIRED
BY THE
EXTRAORDINARY.**



A spark and the universe was born!
We like to think of when Massimo Marchesini had a moment of extraordinary inspiration that gave rise to our world, as a sort of Big Bang. Everything was there, ready and waiting. Especially that unique vision which distinguishes us and still guides us in our research. If we have constantly grown to become the packaging industry leaders we are today, we owe it to our founder and everyone else who has so passionately engaged in this common project that constantly seeks to enhance people, ideas, technological innovation and the solutions we provide that continue to make the difference.

**AND IF WE ARE STILL MAKING
THE DIFFERENCE TODAY, AS WE HAVE
DONE IN THE PAST, IT'S BECAUSE
WE KEEP LOOKING INTO THE FUTURE
AND ARE INSPIRED BY EVERYTHING
AROUND US THAT IS TRULY
EXTRAORDINARY.**

**A GROUP WITH
A UNIQUE VISION,
INSPIRED BY THE
EXTRAORDINARY.**



IF WE ARE INSPIRED BY THE EXTRAORDINARY, IT'S SO THAT WE CAN ASPIRE TO BE EVEN GREATER.



The human race has achieved some truly extraordinary enterprises endeavours, from the discovery of America to the Industrial Revolution, splitting the atom and walking on the moon.

But each of these enterprises endeavours that has succeeded in inspiring all of humanity could never have been accomplished without the most precious resource of all: people. The same is true at the Marchesini Group where we, the people, always come first.

We come before data, before statistics, before finances, before everything. It is a value we strongly believe in, because carefully cultivating people and their extraordinary talent is an essential requirement for our growth as a Group. Strength of will and Italian passion have always inspired our company to grow and evolve.

This is also true of the extraordinary relationships we have built and consolidated with our partners and customers, who have discovered that we are not just mere partners, but allies and friends; in short, real people. This is because we know how to construct long-term relationships that increase in value over time.

And many of us, for example, are fully dedicated to these relationships. All of this is inspired by the extraordinary.



THE BEST IDEAS ARE THE ONES THAT BROADEN OUR HORIZONS.

At the Marchesini Group we have always believed that creativity is the strength that drives business, including ours and that of our customers.

Perhaps that is why everyone recognises our extraordinary inventiveness and our capacity for lateral thinking that allows us to create projects that are out of the ordinary and which others would regard as impossible.

The strength of our approach lies in its personalized dimension that insists on studying the specific characteristics of each individual project.

This is how we proudly sustain the Made in Italy excellence that has made us famous the world over: by transforming our capacity to produce ideas into development that allows us to anticipate the market and be more competitive than everyone else.

The better the ideas, the better are our Group's results. Which is not bad if you think that everything started from a single idea in a small garage.



TECHNOLOGY IS TRULY EXTRAORDINARY ONLY WHEN IT CREATES VALUE FOR PEOPLE.



Welcome to what many call the Transformative Age: a time in which smart resources are used in all fields and every process is digitalized.

We are well aware that technology is based on continuous and extraordinary developments in the world of automatic packaging machines too.

The core of this industrial revolution is digital innovation that is changing all our standards. Industry 4.0, robotics, big data & analytics, smart factory & artificial intelligence, IoT, smart manufacturing and many other "disruptive" concepts have become the cardinal points to guiding our partners and customers to find new ways of creating growth together. We can't forget, that our most important value is and will always be the human factor. Because, today, technology is everywhere, but it can only bring real innovation, if it valorises people.

And while the marketplace becomes increasingly connected and more complex, the Marchesini Group continues to make the difference, because we are the only ones who don't consider these aspects as optional, and have already included them as standard features on all our machines.

This level of technical excellence is recognized by all the players on the market and is the exact opposite of the rigid standardization adopted by others.

Are you thinking about what will happen tomorrow? We already have.

THE UNIVERSE IS INFINITE, JUST LIKE OUR ABILITY TO FIND NEW SOLUTIONS.

We aren't in Houston, but often our customers tell us "We have a problem".

Luckily, solving them is our specialty what we do best

To do that requires highly-developed skills and at the Marchesini Group we are famous the world over for the tangible, specialist knowhow we hand down from generation to generation.

At the heart of our problem-solving expertise is an entire universe of people who apply their professional expertise to the task and work together to achieve the ambitious goals we constantly set ourselves.

We certainly can't predict the future, but we can, to a certain extent, make it possible.

That is why we continually invest in research and development and our R&D team develops in-house 100%-owned, automated solutions and specific applications for our core pharmaceutical business, the cosmetics and food industries and many other fields too. By following the road of innovation, we have reached a point today where we own hundreds of industrial patents that have been requested or obtained by partners in the Marchesini Group galaxy.

We don't always know where the future will take us, but we can guarantee one thing: it won't be boring.

