

## Marketing&Communications Department

Via Nazionale 100, 40065 Pianoro (Bo) – Italy

Press contact: Antonio Leggieri – [antonio.leggieri@marchesini.com](mailto:antonio.leggieri@marchesini.com)

Company contact: Emilio Maffei – [emilio.maffei@marchesini.com](mailto:emilio.maffei@marchesini.com)

[www.marchesini.com](http://www.marchesini.com)



## Press Release

### **Marchesini Group at Farmaforum 2019: pharmaceutical and cosmetic packaging and Industry 4.0 in the limelight**

**Barcelona (Spain)** – The Marchesini Group will be exhibiting at **Farmaforum**, the fair on pharmaceutical, biopharmaceutical, cosmetic and laboratory technologies to be held at the IFEMA Trade Fair Institution of Madrid from 28<sup>th</sup> to 29<sup>th</sup> March. At the Marchesini booth (Hall O, Booth 69-70), Spanish and international guests will have the opportunity to talk about how the Group intends to expand on the local market, among other topics.

#### **Focus on Industry 4.0 technologies**

The Marchesini Group ended 2018 with a turnover of 12% increase on 2017, when the consolidated turnover skimmed the 300 million Euro mark. Forecasts of growth go alongside **workforce expansion**. The Group employs 2,000 people distributed among its Italian production sites and foreign branches. In 2018, 165 newcomers were taken on throughout Italy - 82 in the Headquarters in Pianoro alone - most of whom were graduates from technical schools and engineering universities.

The Marchesini Group also recently announced the acquisition of 60% of two new companies, namely **CMP PHAR.MA S.r.l.** - specialists in pharmaceutical inspection systems that will support the group further in its complete lines capable of **performing and monitoring the whole pharmaceutical packaging process**, from start to finish - and **Proteo Engineering S.r.l.**, specialists in developing software and in industrial automation that will support Marchesini in developing Industry 4.0 models.

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Many topics linked to **Industry 4.0** will in fact be presented during the forthcoming **Open Factory** event of the Group, in April. The Marchesini Group, together with its partner, SEA Vision, is designing an advanced and modular software suite that incorporates various functions split up into packets that can be selected by customers based on information requested. This platform will be fitted on a blister packaging machine during the Open Factory event to show how **all the incoming and outgoing data can be analysed and managed**. The end result will be a very **user-friendly framework**, improving users' experience on the line and offering them a strategic Business Intelligence tool. The platform will help to surface a huge amount of data that usually remain hidden in the production environment: these will be selected, interpreted and converted into information; this information will then be used in various areas, for example to **improve the quality of the production process**, making it possible to correct feasible errors in advance or to easily pinpoint the causes for drops in production and eliminate unscheduled idle times and foresee routine maintenance operations.

Once up and running, these technologies will turn the business into a **Smart Factory** where everything is interlinked and where machines, people and informative systems interact together to achieve innovative products, services and work environments. The combined use of this information will lead to endless opportunities. Knowing how to seize them on is the **real challenge of the manufacturing world today**.

Challenges in the cosmetic industry continue too. The Group's new **Beauty Division** is almost ready. It will be located close to the Headquarters in Pianoro. This *business unit*, which is already operational, will help make the Group even more competitive in a constantly-growing marketplace and is becoming increasingly part of Marchesini's core strategy.

**11<sup>th</sup> February 2019**