

Press release

Marchesini Group Beauty at Cosmopack 2020: Beauty Technologies triumph

Pianoro (Bologna) – 2020 will surely be an exciting year full of events and novelties for the Marchesini Group. The Trade Fair season kicks off with **Cosmopack** in Bologna (March, 12-15 - **Hall 19PK Stand A9PK**). This is the most important international venue focusing on the production chain of beauty products where the latest innovations, technologies and trends of this industry will be presented.

Marchesini Group Beauty will be attending this event with an **impressive stand of 270 square meters**, showcasing stand-alone machines and complete lines for packaging cosmetic products branded Marchesini Group, DUMEK, Axomatic and V2 Engineering.

The parent company, **Marchesini Group**, is staking its success on two consolidated names chosen among the many solutions available: *Diamante* - a monobloc machine for filling and capping products, equipped for the occasion with two infeed units, wiper and sfera - and the *SL200/F2T*, an automatic labeller for cream jars, which will have two vision cameras from the Group's partner **SEA Vision** to control label application.

DUMEK will be represented by a turbo-emulsifier, *TURBO-MEK 2000*, a *Melter 100* and the semi-automatic filling unit, *Filly 1100*, all stand-alone machines for the high-quality processing of liquid, cream and paste cosmetics.

Axomatic was acquired by the Marchesini Group last year together with **V2 Engineering**. Customers will be able to admire two *Axomix* vacuum-mixers model, for both small and industrial batches of emulsions, creams, milks, gels, conditioners, toothpastes and other products for the cosmetic and pharmaceutical industries. The *Axomix* units will work alongside two tube-fillers of the *Axo* series, one of which, the *Axo 800*, will work with the horizontal cartoner *VcentoseiC* and the automatic wrapper *V122* by V2 Engineering: together, these machines create an innovative solution to package biodegradable tubes made of recycled wood and plastic, thus responding to the increasingly pressing **sustainability requirements** of the packaging world. At the Group's stand will also be on show the new *Axoblock 160*, which is an evolution of Axomatic's fillers and cappers. Designed to handle stable and unstable vials containing dense, semi-dense and liquid products, *Axoblock 160* has many strengths, among which are its powerful **energy saving** drive, its filling and capping systems driven by servo motors, adjustable directly from the control panel. It is also set up to work in line with all sorts of devices, to take **Industry 4.0** into consideration. In particular, *Axoblock 160*, guarantees **incredibly quick size-changeover operations**, perfect for manufacturers and sub-contractors that work with many customers and a multitude of different formats. The maximum mechanical speed is 2,400 cycles per hour.

Marchesini's team of experts will welcome guests and illustrate all the solutions on show, explaining the strengths of the new cosmetic *business unit*, which will contribute to making Marchesini even more competitive in a **constantly expanding market**, which is destined to become more and more important for the Group's strategic plans.

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