

Marketing&Communications Department

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Press release

The Marchesini Group at Pharmtech 2018: serialization machines continue to be strategic for the Group's growth in the Russian market

Moscow (Russia) – From November 20st to 23th, the Marchesini Group will take part in the 20th edition of **Pharmtech**, the International exhibition of equipment, raw materials and technologies for the pharmaceutical industry.

The machine on show at the Marchesini stand - Pav.2, Hall 8, Stand B305 of Crocus Expo IEC (Moscow) - is the new *Track Pack*, a **new all-in-one solution for serialization, Tamper-evident and aggregation** presented in preview last June during the Achema fair in Frankfurt. Another stand-alone machine, the *BL A415* labeller, will be on show at the **SEA Vision** stand. The decision to focus on these solutions reflects the ever-increasing demand for machines with serialization and *Track&Trace* options in the Russian market, which has always shown strong appreciation for "Made in Italy" technology in pharmaceutical packaging.

Machines on show

Track Pack combines the labeller *BL A415* and the case packer *PS 300*. The outcome is a very compact machine - just 3.5 metres long and 2.3 metres wide - and very user-friendly, doing away with many manual operations.

Track Pack is incredibly versatile thanks to the possibility to mount either **Tamper-evident heads** to apply self-adhesive tamperproof seals on the closure corners of the carton or labelling heads.

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This monobloc has the same conveyor as the *BL A415*, plus a **patented “timing” device** that sets the cartons apart correctly on the adjustable toothed slip-proof belts.

Track Pack is able to serialize and group every kind of box and carton for **both pharmaceutical and cosmetic industries**, at a production rate of 120 cartons and 4 cases/minute.

The labelling machine *BL A415* is one of the models belonging to the large *BL A* family; machines for labelling and tracking cartons, whose features of versatility and reliability are their key strongholds. The machine series *BL A* has been developed by **Neri**, a branch of the Marchesini Group specialising in producing this type of equipment.

The *BL A415* has been created to fully exploit its outstanding ergonomics: thanks to the work area that is separate from the mechanical and electrical parts, management and maintenance operations are very simple. All these top features make the *BL A415* a truly high-tech yet very user-friendly machine.

The *BL A415* is incredibly flexible and can **accommodate all the printing and vision systems** available on the marketplace, plus it can be personalised according to the various regulations in force around the world. This peculiarity makes the *BL A415* the most suitable and complete machine for tracking, serializing and for the application of self-adhesive Tamper Evident seals on the closure point of formed cartons, so that all the pharmaceutical products packaged have a **unique identity**.

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