

Press release

Marchesini Group takes part in Achema Pulse, the digital event that provides a foretaste of 2022's international show

Pianoro (Bologna) – In the run-up to the next edition of **Achema** (4-8 April 2022), the industry's first big international event after the stop imposed by the pandemic, the German show's organisers have launched the **Achema Pulse** digital portal. The platform will be online throughout the month of June, with two red-letter dates, the **Live Days** on 15 and 16 June, when industry players will present the new process and packaging trends.

Marchesini Group, which has already created its virtual showroom on the Achema Pulse website, will be taking part in the Live Days with three presentations to update its customers effectively with the latest innovations in pharmaceutical packaging technology. First up will be **Carlo Brogi** - Product Manager at **Corima**, the Marchesini Group brand specialising in aseptic packaging solutions - who will give an **Exhibitor Pitch** on 15 June (17:45-18:00) to illustrate the company's work to develop **vaccine** filling and secondary packaging lines. Since the outbreak of the pandemic, Marchesini Group has revised its production plans to achieve the maximum acceleration in the realisation and shipment of solutions able to fill and package vials and syringes with **anti-Covid-19 vaccines**. Today, Marchesini's technologies - advertised through the international **Our Battle in a Bottle** campaign - are used in the plants of the main vaccine producers worldwide, especially the manufacturers of **Sputnik V** and **AstraZeneca**.

The following day, **Alessandro Monopoli** and **Edoardo Ferretti**, Marchesini Group Product Manager and Sales Product Manager, will appear **live** in an **Exhibitor Workshop** (11:30-12:15) focused on blister packaging technologies. In the afternoon, (17:00-17:30) **Simone Albanese**, Marchesini Group Area Manager for the UK and Ireland, will present an **Exhibitor Panel** on the latest vial packaging solutions.

The speeches by the Marchesini Group experts will also be an opportunity to survey the initiatives organised by the Group during the pandemic to provide its customers with full support. Key amongst them are the **XDAYS** - the digital events which offered a rich overview of the Group's main technologies - and the launch of the **XCARE** package, which has enabled over 100 machines to be tested remotely thanks to **FAT** via streaming. The latest project is the **EXTRA** portal, the new digital platform that will enable clients to watch streamed events and visit the company remotely, for first-hand exploration and discovery of the vast range of Marchesini Group solutions in accordance with their needs.

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