

**Marchesini Group S.p.A.**

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**Società a Socio Unico**

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Capitale Sociale € 12.528.600,00 I.V.

## **PRIVACY INFORMATION AT EVENTS OPEN TO PUBLIC PARTICIPATION ("EVENTS") MPAZ. AND. DPMS016 part 17/02/2025**

**pursuant to and for the purposes of EU Regulation no. 679/2016 (commonly known as GDPR General Data Protection Regulation) and Legislative Decree no. 196 of 30 June 2003 and subsequent amendments..**

### **Premise**

This information is provided pursuant to Articles 12, 13 and 14 of R.E. 2016/679 in accordance with the legislation on the processing and protection of personal data in order to illustrate the methods of processing personal data relating to any event scheduled by Marchesini Group S.p.A. in the plants of Marchesini Group S.p.A..

The processing will be carried out both manually and electronically in compliance with the regulations in force and the principles of correctness, lawfulness, transparency, relevance, completeness and non-excessiveness, accuracy and with organisational and processing logics strictly related to the purposes pursued and in any case in such a way as to guarantee the security, integrity and confidentiality of the data processed, in compliance with the organizational, physical and logical measures provided for by the provisions in force.

For the purposes expressed in this policy, only non-particular personal data will be processed.

The information is a general obligation that must be fulfilled before or at the latest at the time of starting the direct collection of personal data. In the case of personal data not collected directly from the data subject, the information must be provided within a reasonable time, or at the time of communication of the data (to third parties or to the data subject). Pursuant to the General Regulation for the Protection of Personal Data of Natural Persons (GDPR – R.E. 2016/679), the undersigned organization, the data controller, informs of the following.

### **Data Controller.**

Marchesini Group S.p.A. (hereinafter referred to as Marchesini") with registered office in Pianoro (BO), Via Nazionale n. 100, e-mail: [privacy@marchesini.com](mailto:privacy@marchesini.com) in its capacity as Data Controller of personal data pursuant to Article 4 point 7 of the GDPR, informs you that your personal data will be processed in the following manner .

### **Data Protection Officer.**

Marchesini has appointed the Data Protection Officer (so-called "*Data Protection Officer*" or "*DPO*"), pursuant to art. 37 of EU Reg. 679/2016, which can be contacted by the interested party at the e-mail address: [dpo@marchesini.com](mailto:dpo@marchesini.com).

### **Categories of data collected directly from the site.**

To enable you to visit the web page, we automatically collect certain information, including your IP address, login details, browser type and version, browser plug-ins, operating system and platform. During your browsing, we may also collect other data such as the Clickstream URL and interaction with the page itself. If you require further information regarding the processing of your personal data, please contact us using the information we have previously provided to you.

**Acquisition methods:** The data are automatically provided by your browsing devices through the communication protocols of the Internet network (e.g. TCP/IP, UDP).

**Basis of lawfulness:** We process this data by virtue of our Legitimate Interest - art. 6.1 letter f) of the GDPR - to provide and improve navigation on our Site, offer efficient and secure web services trying to ensure the continuous improvement of your browsing experience over time

## Categories of Personal Data Provided Voluntarily.

The data requested will be those strictly necessary to guarantee registration for the event:

- Contact data: name and surname, e-mail address for registration for the event on the platform;
- Special data: information about any food allergies.

## Purpose of the processing and legal basis.

The purpose of the processing of personal data as part of the initiative is to register and participate in the event.

The processing of your Data is aimed at:

- 1) administrative and organizational purposes, relating to registration and accreditation for participation in the event;
- 2) purposes of sending service communications: such as the request for confirmation of registration for the event;
- 3) security purposes, relating to the control of access of event participants to physical or IT sites;
- 4) to exercise the legitimate interests of the Data Controller relating to the right of defence in court.
- 5) the purpose of correctly organizing the catering service during the event, in order to ensure the safety and well-being of the participants, preventing problems related to food intolerances or allergies. The information will be processed exclusively to ensure adequate management of food preferences, in compliance with the principles of minimization and proportionality provided for by the GDPR.

For purposes 1), 2) the legal basis is Article 6, par. 1, letter b) for the performance of a contract to which the data subject is a party. The personal and contact details provided will be processed for the organisational management of participation in the event and for the execution of the specific activities to which the Data Controller is subject.

These data are necessary to be able to provide the services and all related activities, as well as to comply with the current legal regulations and the failure, partial or incorrect provision of the data would make it impossible to participate in the event.

The data provided for the purposes indicated above will be kept for a period of thirty days.

For purpose 3) the legal basis is art. 6, par. 1, letter c) of R.E. 679/2016 to comply with a legal obligation to which the data controller is subject.

The data provided for the purposes indicated above will be kept for a period of six months.

For purposes 4) the legal basis is the legitimate interest of the data controller pursuant to Article 6 letter f) of R.E. 679/2016.

The data provided for the purposes indicated above will be kept for a period of five years.

For purpose 5) the legal basis is art. 6, par. 1, letter a) and art. 9, par. 2, letter a) of R.E. 6790/2016 – Consent of the data subject. The processing of special categories of personal data may take place subject to the specific consent of the Data Subject, in the ways and for the purposes prescribed by current legislation on the subject. These data will be kept only for the time strictly necessary for the organization of the event and subsequently deleted.

## Processing methods.

With logics strictly related to the purposes of collection, we adopt and observe strict procedures and security measures to store, use and allow you to view your personal data using paper, computer and telematic tools, so as to always guarantee their protection from unauthorized or unlawful processing and from loss, destruction or accidental damage.

In particular, your data are:

- collected exclusively for the purposes declared and subsequently processed in compliance with the same;
- adequate, relevant and limited with respect to the purposes stated above ("so-called data minimization");
- accurate and, if necessary, updated, deleted and/or corrected, also on the basis of your indications, if any;
- used and stored for a period of time not exceeding the achievement of the purposes for which they are collected.

To achieve the purposes of this policy, automated decisions based on your personal data are not implemented.

#### **Data retention period and criteria used for its determination.**

Users' personal data will be stored in accordance with current legislation on the subject, for a period of time not exceeding that necessary for the purposes for which they were collected and processed. The Data Controller will process personal data for contractual and legal purposes for the time necessary to fulfil these purposes and for as long as the business relationship is in place.

The same data may be retained, where applicable, for a further period of time for the purpose of managing any disputes, the legal basis for such storage is the legitimate interest of the data controller

In response to the request of the data subject, it undertakes to delete the personal data of the applicant, within a reasonable time and in accordance with current legislation. In compliance with the principles of proportionality and necessity, personal data will be stored in a form that allows the identification of the data subjects for a period of time not exceeding the achievement of the purposes for which they are processed.

#### **Categories of subjects to whom the data may be communicated.**

The data may be communicated to the subjects delegated to carry out the services and activities requested, as well as to the activities to which the Data Controller is required on the basis of legal obligations. If necessary or appropriate, the subjects to whom the data are transmitted to carry out activities on behalf of the Data Controller will be appointed as Data Processors pursuant to art. 28 of R.E. 679/2016.

The Data Controller designates as "authorized subjects" to process all employees who perform tasks that involve the processing of personal data. These authorized persons operate under the supervision of the Data Controller and are required to comply with appropriate security measures in order to ensure the confidentiality and protection of personal data.

#### **Transfer of personal data outside the EU**

For the purposes stated in this policy, Marchesini Group S.p.A. does not transfer your data outside the European Economic Area (EEA). However, if your personal data is transferred to countries outside the European Economic Area (EEA), in the absence of an adequacy decision from the Commission of the European Union, we will ensure that appropriate safeguards are in place to protect your personal data in these countries. Therefore, in this case, the "Standard Contractual Clauses" (SCCs) established by the European Commission pursuant to art. 46, par. 1, GDPR.



## **Rights of data subjects and right to lodge a complaint with the Supervisory Authority.**

As a data subject in the processing of your personal data, you may exercise at any time the rights recognized by articles 15 to 22 of the Regulation.

In particular, in the manner and within the limits of the law, you have the right to ask our Company for access to your personal data, rectification, erasure or limitation of the processing of personal data concerning you and to object to their processing.

To exercise your rights, you can use the contact channels provided in this document.

Without prejudice to the possibility of contacting the Data Controller to obtain any information or to exercise your rights, we inform you that you may lodge a complaint with the Italian Data Protection Authority (GPDP): <https://www.garanteprivacy.it>

To exercise your rights, you can use the contact channels provided in this document and send a request as indicated below: return receipt - Via Nazionale n.100 , Pianoro (BO) or email: [privacy@marchesini.com](mailto:privacy@marchesini.com) or to the contact details of the DPO: [dpo@marchesini.com](mailto:dpo@marchesini.com).

## **Final Information**

The Data Controller reserves the right to partially or completely modify the Privacy Policy or simply to update its content (e.g. following changes in the applicable legislation). It will post any updates on the website; We therefore invite you to check the information periodically in order to know your rights